



# AKBER AHMED

## UX/UI DESIGNER

 [www.akberahmed.com](http://www.akberahmed.com)

 +49 176 64445004

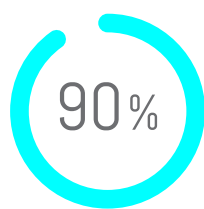
 [akber.ahmed](https://www.instagram.com/akber.ahmed)

 [akberahmed@gmail.com](mailto:akberahmed@gmail.com)

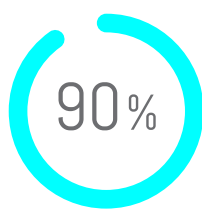
 [in/akberahmed](https://www.linkedin.com/in/akberahmed)

 Berlin, DE

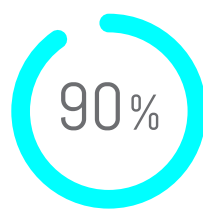
## SKILLS



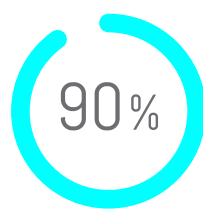
Sketch



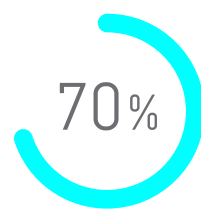
InVision / Marvel



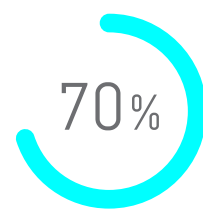
Photoshop



Illustrator



After Effects



Premiere

## EXPERIENCE

myDriver by Sixt | *Junior UX Manager*

01.17 - present

First full-time role in Berlin. In charge of all design related affairs for the website and apps for myDriver by Sixt ([mydriver.com](http://mydriver.com)) and Sixt Get a Ride ([sixt.com/getaride](http://sixt.com/getaride))

- Discuss UX solutions with the Product Manager and Team Lead
- Create wireframes and clickable prototypes
- Design pixel perfect screens for web and mobile
- Upload final designs and share assets with developers via Zeplin
- Organize bi-monthly UX Design video calls with designers from Sixt and DriveNow

Freelance | *Digital Designer*

01.12 - 12.16

Designed a wide variety of products for individuals, online clients and companies

- Web, banner and application design
- Illustration, icon design and animation
- Print design, poster design and advertising

MullenLowe Group | *Senior Art Director*

08.15 - 02.16

Oversaw prestigious brands of the Unilever portfolio. These included but were not limited to: Lifebuoy, Knorr, Walls, Surf Excel and Blueband Margarine

- Brainstormed adaptations of international advertising campaigns
- Briefed and delegated responsibilities to the team which included Art Directors, Visualisers and Copywriters
- Made sure brand guidelines were adhered to and timelines met
- Presented work both internally and to the client

Handled prominent international brands such as Burger King, Ten Sports, Domino's Pizza, Nando's, British Council, IELTS, and OLX as well as smaller local clients

- Developed creative concepts for campaigns and pitches, with teams as well as individually
- Full ownership certain clients e.g. Domino's Pizza
- Received input from various departments such as Strategy, Client Services, Media etc.
- Presented work both internally and to the client

Ogilvy & Mather | *Visualiser*

10.12 - 01.14

One of the world's most renowned advertising agencies. Clients I worked on included: Mondelez International: Tang (GCC & Pakistan), Cadbury, Unilever: Dove, Ponds and British American Tobacco

- A hands-on role that involved me in everything from brainstorming to final visuals
- Designed print advertisements, logos, packaging, billboards, presentations and event branding
- International exposure that included international clients and multiple regions
- Wrote scripts for TV commercials airing in Pakistan and the GCC region. Travelled for TVC shoots
- Ensured consistency between touch points and brand guidelines

Creative Chaos | *UX Designer*

01.12 - 08.12

A digital agency specializing in websites and mobile apps. The most prestigious project I worked on was the Coke Studio regional website for Pakistan, India, Africa and the Middle East

- Developed concepts from client briefs
- Sketched out user flows and wireframes
- Designed clickable prototypes and pixel perfect Photoshop files
- Worked alongside developers and reported to the Project Manager
- Met with clients and interpreted their feedback into the design



## EDUCATION

Indus Valley School of Art & Architecture | *BA Communication Design*

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Major: Graphic Design, Minor: Filmmaking

Karachi Grammar School | *O & A Levels*

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Economics, Business Studies, World History, Art



## BRANDS

Sixt, Unilever, Coca-Cola,  
British Council, Burger King,  
British American Tobacco,  
Domino's Pizza, and more



## LANGUAGES

English: Native  
German: A1  
Urdu: Fluent  
Hindi: Fluent



## PERSONAL

Birthday: 24.06.87  
Nationality: UK  
Status: Single